

# The Midtown Business Club

Bringing London's Midtown area together

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## Media Release

### Midtown Business Club Launch

A group of leading Midtown investors and advisers will be launching the Midtown Business Club on Wednesday 12th September 2007 at 6pm at 2 Waterhouse Square, Holborn EC1. The Club will focus on encouraging local, national and international trade and seeking further improvements to transport links and the public realm.

Land Securities, The Royal Bank of Scotland, CBRE and Farebrother have joined forces to drive the Club forward by providing seed-corn funding to bring together all those businesses that have an interest in the area's future. The Club will link Midtown's business communities in High Holborn, Chancery Lane, Holborn Viaduct, Hatton Garden, Bloomsbury, Kingsway & The Aldwych, Strand and Covent Garden. Both City and West End businesses have benefited enormously from such proactive organisations able to represent the area on an international stage.

David Austin of Land Securities said "Midtown is already a successful place to do business and will grow further as more and more international brands relocate here. The Club is an important initiative, long overdue. "

The Midtown Business Club will run as a not for profit organisation and attract a small annual subscription from its members. Over 100 Midtown businesses are expected to attend the launch.

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### Notes to Editors

We very much hope that you will be able to join us on the 12th. Please let us know if you would like to attend.

MBC's Founding Partners are:

**David Austin** - Land Securities

**Graham Cooper** - The Royal Bank of Scotland

**Alistair Subba Row** - Farebrother

**Robert Evans** - CBRE

For further information please contact David Perry, Farebrother,  
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