

**9th January 2012**

## **London Southbank's Office Investment market to be analysed for the first time**

Farebrother & IPD will work together to publish the first analysis of London Southbank's Office Investment market from May. The new, annual Reports will benchmark funds' Investment performance across more than 40 Southbank office assets, including Income Return and Yield Impact as well as Capital and Rental Growth. The Reports, published alongside Farebrother's Southbank Quarterly Leasing Market data, will provide the only comprehensive analysis of this tightening Central London office market.

Investors active in other Central London markets, like more and more occupiers, are hunting for value South of the River Thames. Office take-up on Southbank in 2011 reached its highest total in four years, not as a result of major deals or pre-lets on large schemes, as in 2007, but through lettings on smaller, secondhand units. Take-up of new and refurbished space will continue to be hampered by a lack of supply – the only significant, stand-alone office development underway outside of the London Bridge Quarter is the 50,000 sq ft **Harlequin Building** on Southwark Street directly opposite Land Securities' successful Bankside development.

Alistair Subba Row, Investment Partner at Farebrother commented "Over the last decade there has been significant regeneration through mixed-use development on Southbank. Through our strong relationship with IPD, we aim to help deliver a clear analysis of the market for Investors just as we have done so together in Midtown."

Farebrother IPD Southbank Investment Report (due May 2012) – **Sign up**

Leasing Market Quarterly Research Breakfast 24th January – **Book free place**

## **ENDS**

### **Farebrother**

Farebrother is an established, multidisciplinary practice of property advisers and Surveyors whose core business is to provide office brokerage, investment, lease advisory and Property Management services to occupiers, investors and developers in Central London. A private practice since 1799, three partners have become Lord Mayors of London. The Practice acts for funds, estates, property companies, occupiers and private individuals, including PRUPIM, CBI and City of London. **Farebrother.net**

### **IPD**

IPD is a global information business, dedicated to the objective measurement of commercial real estate performance. IPD's indices are the basis for the developing commercial property derivatives market and the most authoritative measures of real estate returns worldwide. As the world's number one provider of real estate performance analysis for funds, investors, managers and occupiers, IPD offers a full range of services including research, reporting, benchmarking, conferences and indices. **ipd.com**

For further information, please contact : David Perry, T: 020 7855 3530, M: 0777 597 6802, E: [dperry@farebrother.net](mailto:dperry@farebrother.net)

