



20th October 2011

Tutti Frutti to open its first European store in Covent Garden

Tutti Frutti, the World's largest frozen yogurt retail chain with close to 500 stores, will open its first store in Europe and UK flagship at 2 Bedford Street, Covent Garden, London, WC2. Advised by Farebrother, Tutti Frutti UK has taken a 10 year lease from Legal & General on 2,102 sq ft at £95,000 pa.

Tutti Frutti serve premium frozen yogurt in a fun and interactive environment. It currently has stores across the USA, Brazil and Asia and is now entering the European market through flagship acquisitions in London and Paris.

Josephine Campos e Sousa, Farebrother's retail head commented "An increasing number of innovative International retailers are targeting Central London locations for European or UK roll-outs and will compete hard for the best space, yet finding it is the real challenge."

Andy Nasim of Tutti Frutti UK added "Tutti Frutti yogurt has become a global sensation having established 480 outlets worldwide with our popular self serve concept. The flagship outlet in Covent Garden will be the first Tutti Frutti outlet in United Kingdom and Europe. Moving forward, the launch of a few more outlets throughout UK will have a major impact on the frozen yogurt and retail industry."

Legal & General was represented by Nash Bond.

ENDS

A hi-res version of the image above is available upon request.

Farebrother

Farebrother is an established, multidisciplinary practice of real estate advisers and surveyors whose core business is to provide office and retail brokerage, investment, landlord & tenant and management services to occupiers, investors and developers in Central London. A private Practice since 1799, three partners have become Lord Mayor of London. The Practice acts for funds, estates, property companies, occupiers and private individuals, including PRUPIM, CBI and City of London.

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